



ATLANTIS SC

Atlantis SC Fundraising Newsletter

Issue 1

Atlantis Fundraising

Welcome to the first Atlantis fundraising newsletter of 2023.

With the help and support of our members and local community, we survived the difficulties that the pandemic threw at us and we can now concentrate on investing in projects to ensure that Atlantis SC continue to keep it's prominent place amongst the top competitive swimming clubs in the region.

The projects we would like to fund during 2023 are:

- Swim bridges
- Backstroke ledges
- Continued training to enhance our coaches qualifications



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Throughout 2023 the squads will be running fundraising events to raise £3,500

Let's tell you a little more about the projects:

Swim Bridges: Swim Bridge™ is the premier training system to improve underwater swimming performance. This effective piece of equipment that attaches to the lane rope will focus on the swimmer's training for the underwater push and glide from the wall. Photo below, we hope to purchase one for each lane of the Pavilions and will be used across all squads. Total cost of purchase £450.





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Back stroke Ledges: This will be the biggest purchase that Atlantis will make, at a cost of over £200 each, we hope to raise enough to purchase 2 this year and continue to raise funds to purchase more. Again, these will be used at the Pavilions and across all squads. The backstroke ledge improves the start push and trajectory of the swimmers when they enter the water.





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Coach qualifications: We would like to continue to invest in our volunteer coaches and their professional qualifications. Ensuring Atlantis SC continue to attract coaches to provide the highest level of coaching for our swimmers, to inspire and deliver success in the competitive world of swimming. Swim Coach training is £620 and the Senior Coach course is £2000. We would like to provide 4 coach courses at £620 each.

There are several ongoing schemes that will help us raise funds, these are:

The Horsham Community Lottery: We currently have 26 supporters and would love to see this rise. Our goal is to sell in excess of 50 tickets a week at £1 each and we will reach our target of £1300 in donations. The scheme works like this;

£1 per ticket



That's right, unlike many other lotteries, our lottery tickets are only £1 per week.

60% to causes



50% to your chosen cause and 10% to other causes in Horsham District.

£25,000 grand prize



Match all 6 numbers and you win the JACKPOT!

The current top prize is a whole years supply of Hello Fresh.



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Easyfundraising: We're registered with easyfundraising, which means you can help us for FREE. Over 7,000 brands will donate to us when you use easyfundraising to shop with them – at no extra cost to yourself! All you need to do is sign up and remember to use easyfundraising whenever you shop online. It's easy and completely FREE! These donations really mount up, so please sign up to support us at https://www.easyfundraising.org.uk/causes/atlantissc/?utm_campaign=raise-more&utm_medium=email&utm_content=rm-en-n1





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Atlantis are lucky to have such strong support from both our members and local businesses, we would like to take this opportunity to say a big thank you to:

Our principle sponsor: Thakeham Homes
Alex Harvey Estate Agents
Ben Davidson Photography
Essential Beauty
Jane's Cards

More details about how these companies have supported Atlantis and live links to their websites can be found on the fundraising page of our website:

ATLANTIS FUNDRAISING PAGE

if you know of anyone or a company that would like to support a local not for profit sports club please contact atlantissc.fundraising@gmail.com. Our Sponsor Pack is readily available and is available as pdf download on the fundraising page.